



SHAPING THE 21ST GLOBAL SOCIO- ECONOMIC LANDSCAPE: UNLOCKING THE LEADER IN **YOU**

Partha S Ghosh

May 21st, 2020

2020/5/22

Today three high level points....

1

**Our Planet in
Perspective ?**

2

**Leadership
Imperatives?**

3

**Unlocking the
Leader in You !**

At Macro-level our planet is indeed in the middle of multiple tensions along several dimensions(?)

Macro-level : Multi tensions

Macro
level

Geo-political
disorder/Diffused threats

Shifting Center of Gravity

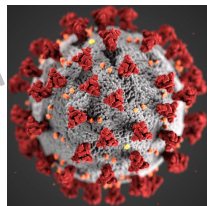
Dis-equilibrium in 3Es

Conflict of "Ism"S

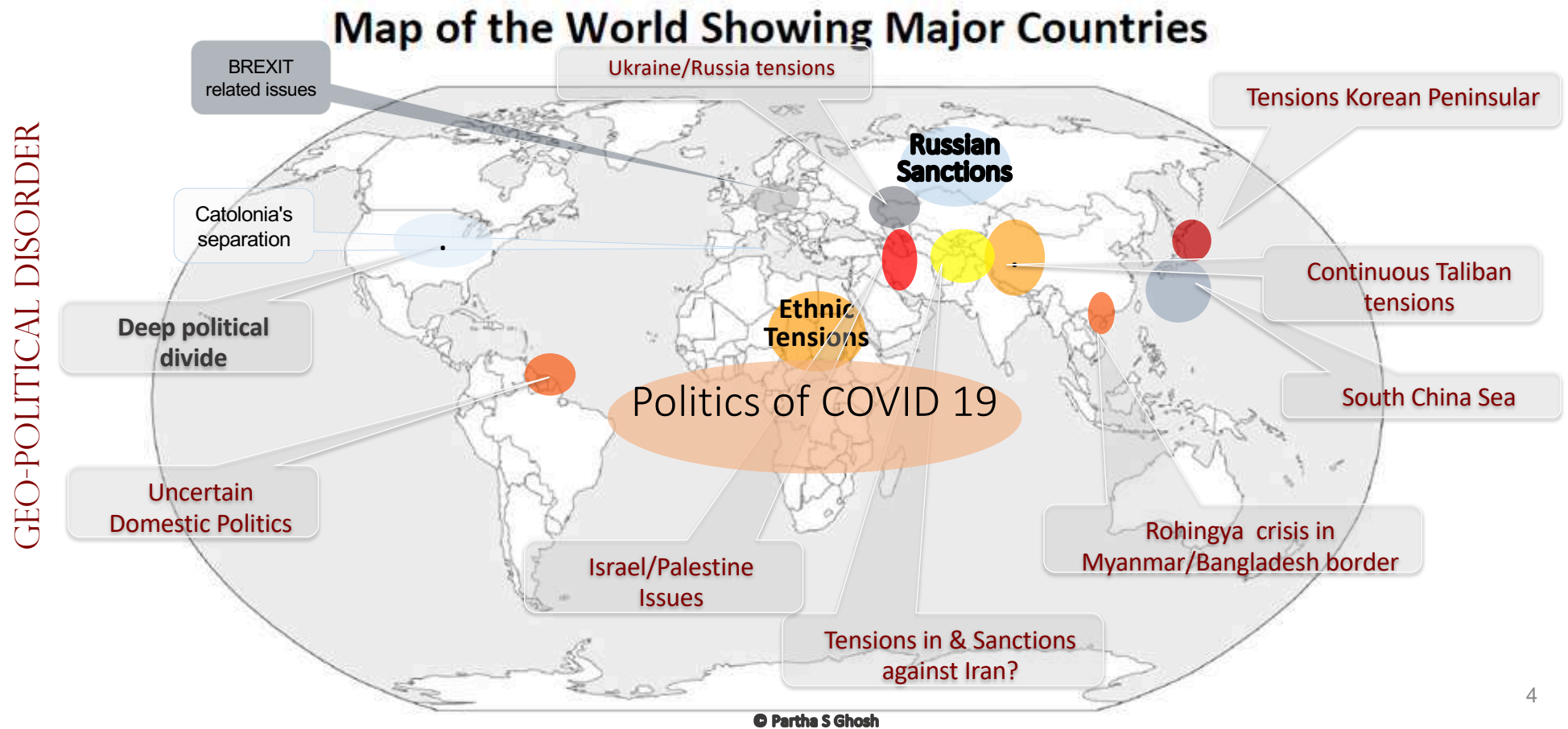
Capitalism versus Socialism

Globalism versus Nationalism

Democracy versus Autocracy



Geo-political tensions are serious and wide-spread...



Shifting the economic center of gravity from the Atlantic to the Pacific area

The world's economic center of gravity*



Regional contribution to world in next 10 years (%)

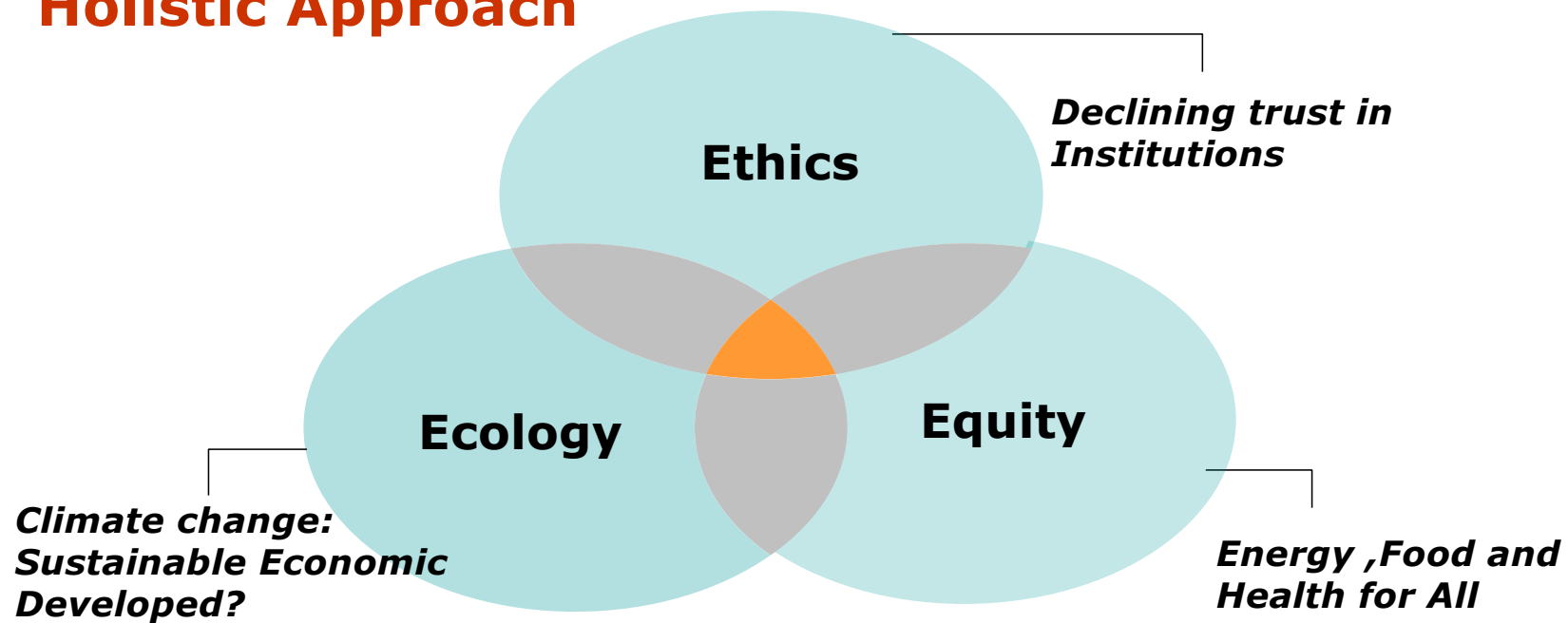
, the Economists, BBVA

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Decadence in 3Es

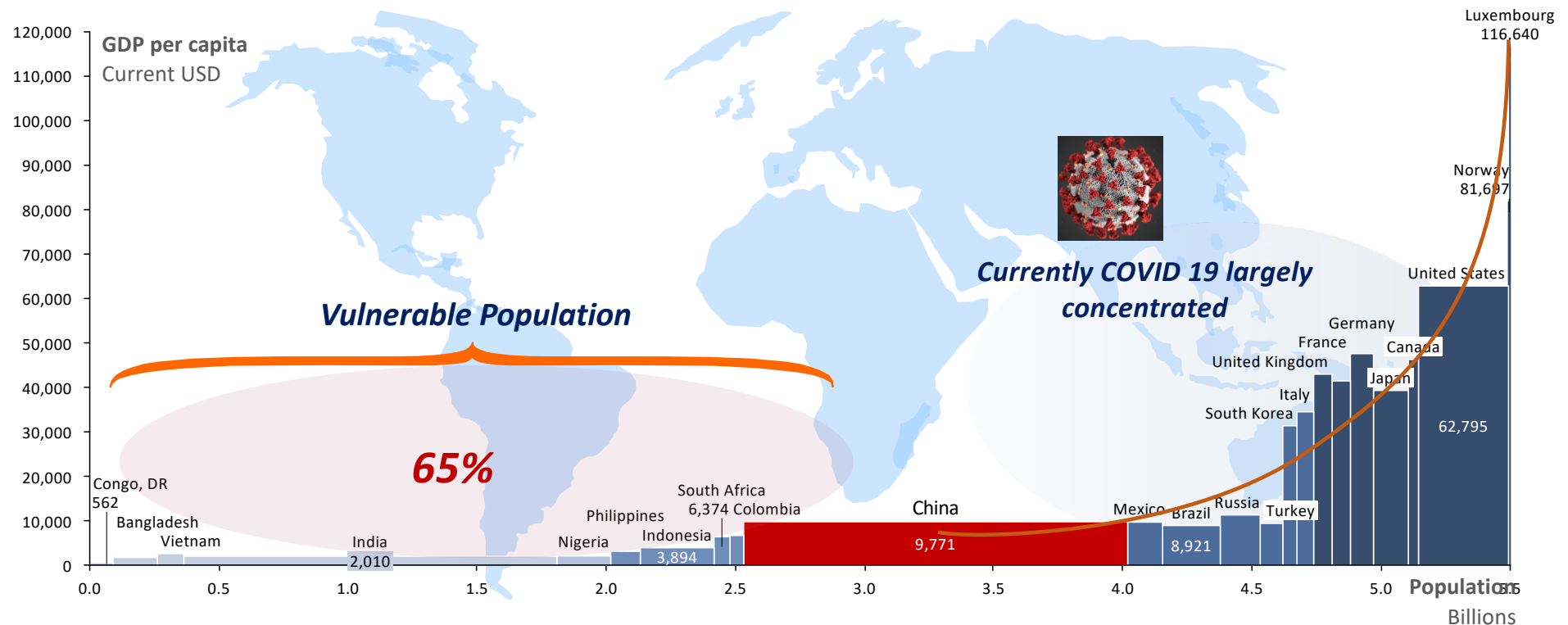
PROBLEMS \approx OPPORTUNITIES

Holistic Approach



While large segments of the global population who are economically disadvantaged are increasingly vulnerable

Global Population versus Relative Earnings (\$/capita) 2018



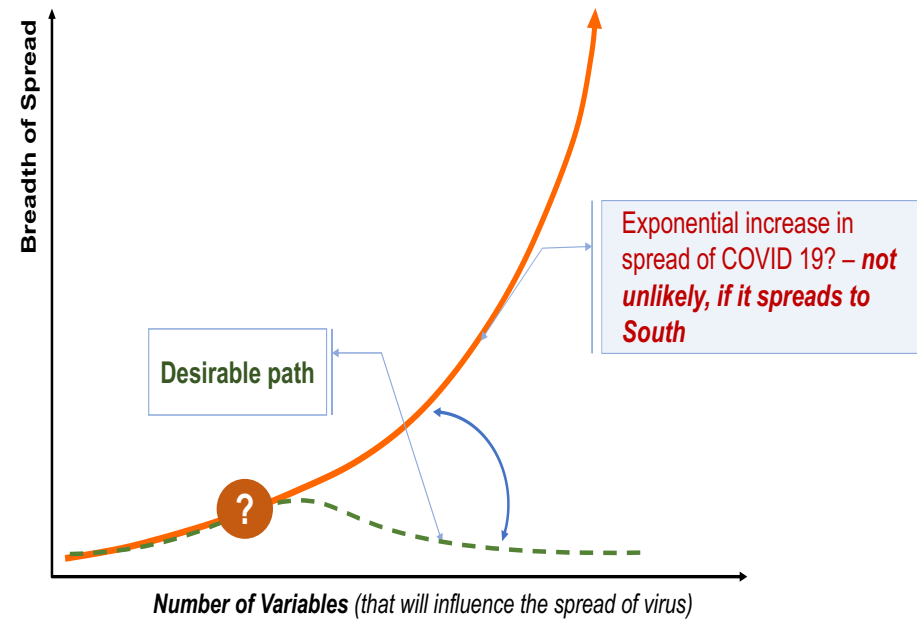
SOURCE: World Development Indicators

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In large segments of the world, practicality of physical distancing is questionable?
... *and likely outcome could be dangerous?*

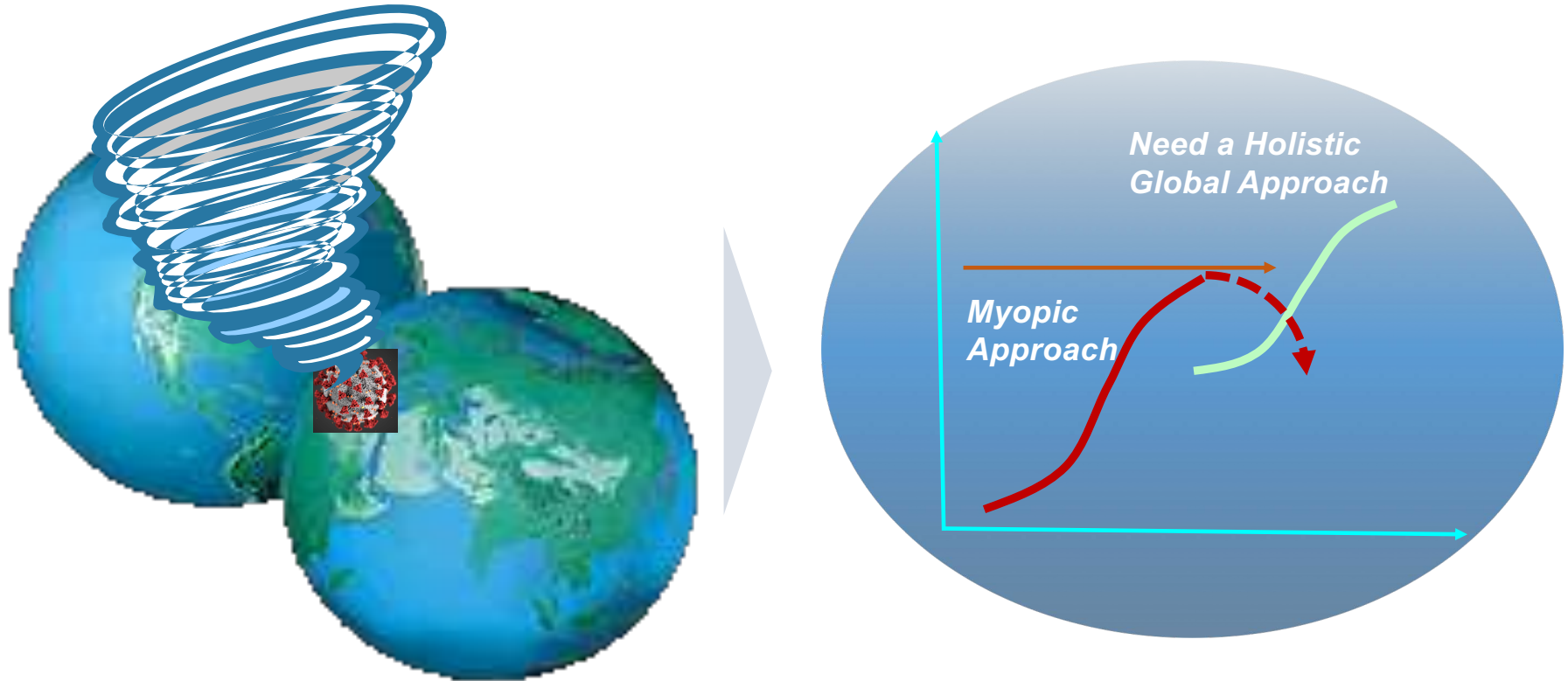


We are indeed at a critical point



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Avoiding the Armageddon (?)- *Need a holistic approach*



Significant Changes ahead

1

Our Planet in Perspective

AT MICRO LEVEL... POWERFUL FORCES.... FRONTIERS OF HOPE?

● CONVERGENCE OF TECHNOLOGIES/AI....

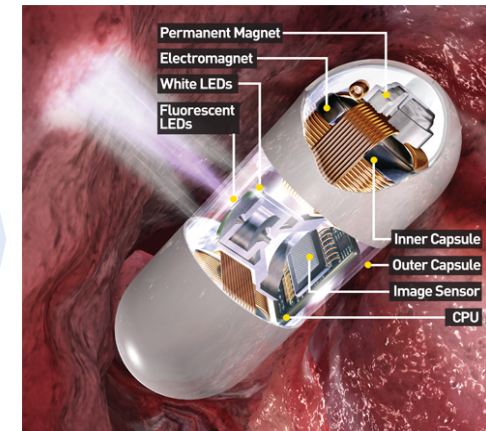
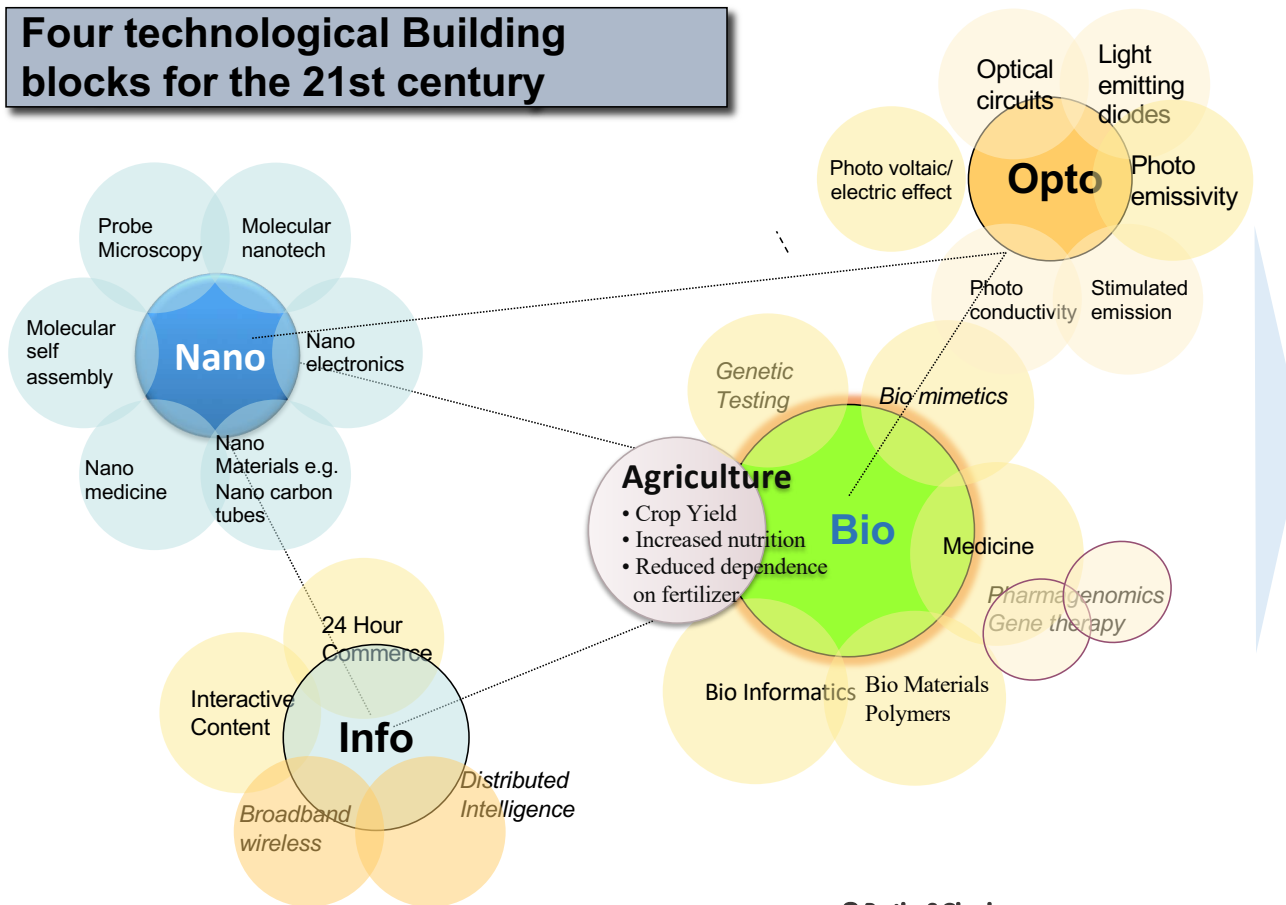
● RISE OF AI/(VR + AR) VERSUS NI = NEW BUSINESS MODELS...

● COGNITIVE NEUROSCIENCE...

● GENOMICS/BIO-INFO = HYPER PERSONALIZED MEDICINE

Four technologies will influence how new Global solutions will develop

Four technological Building blocks for the 21st century



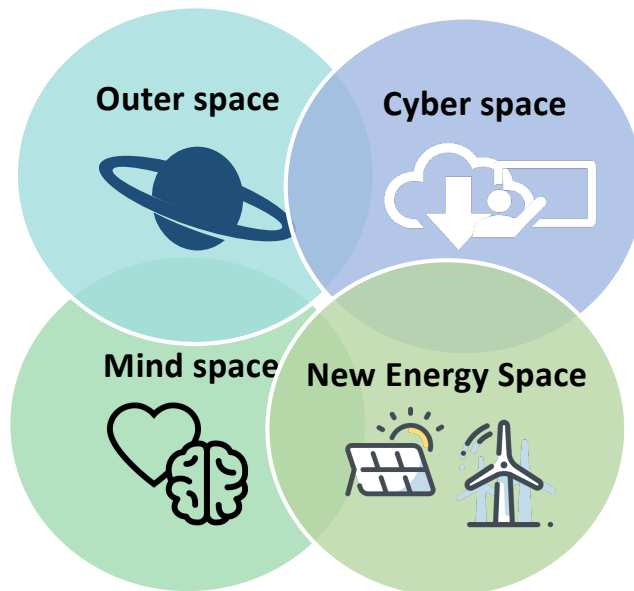
Takes **870,000 pictures** to construct a **360-degree images**

As we begin to engage with the new technologies **5 Major Spaces** will be emerging

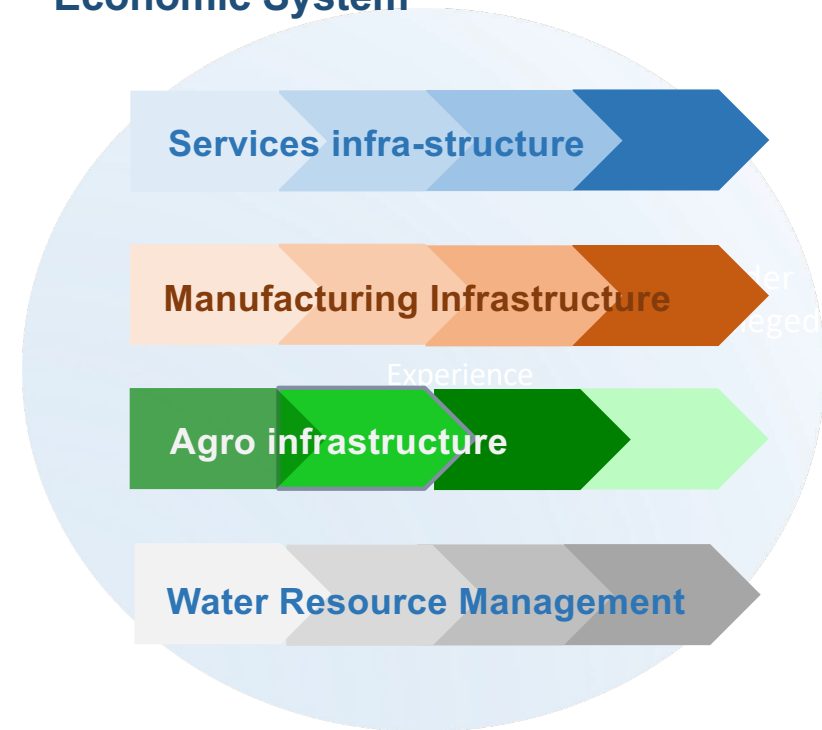


Four new spaces + One *transformed* Economic ecosystem

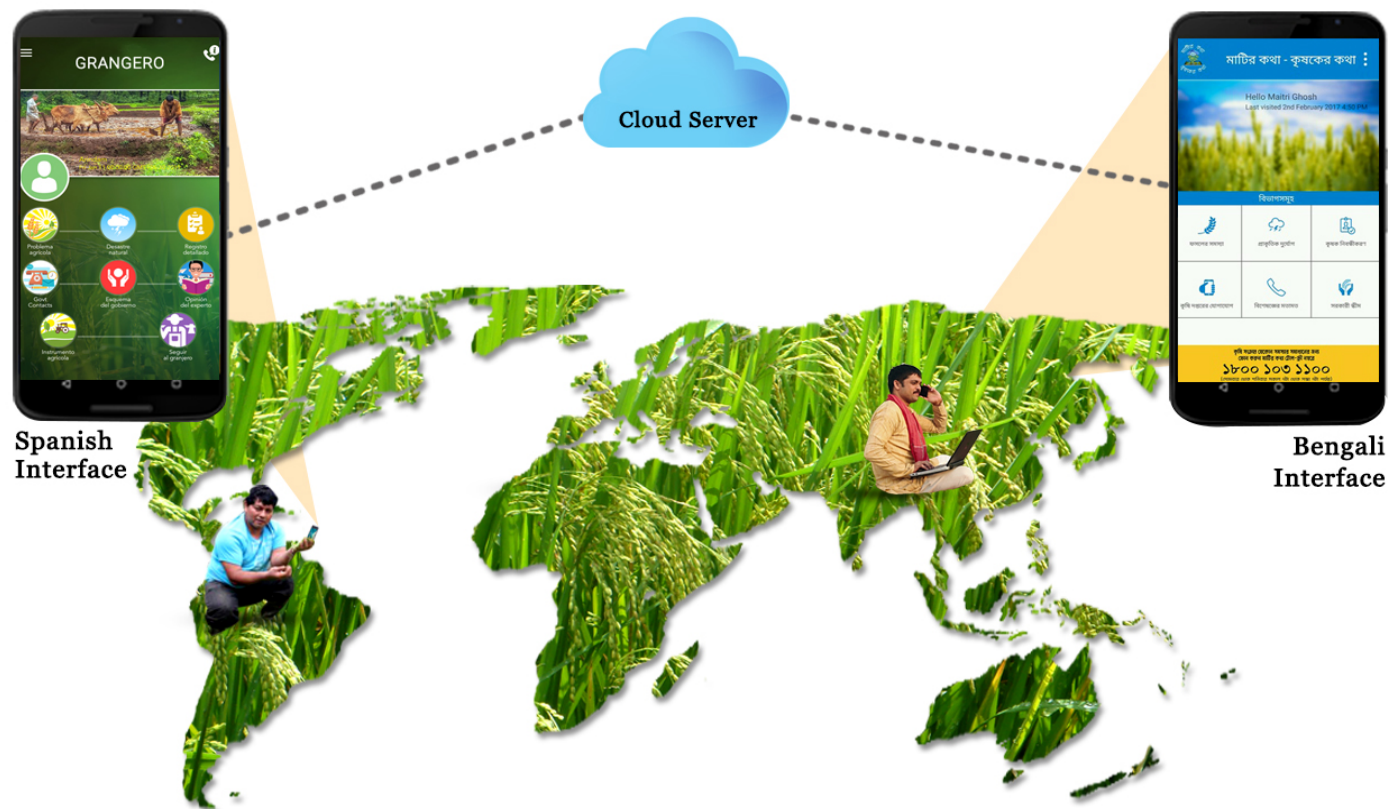
Four Fundamental Spaces



Plus AI driven transformed Economic System

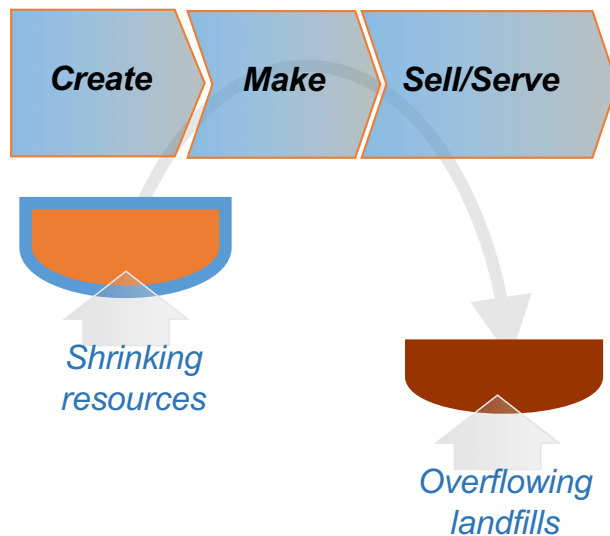


Enabling communication for the Global rural community

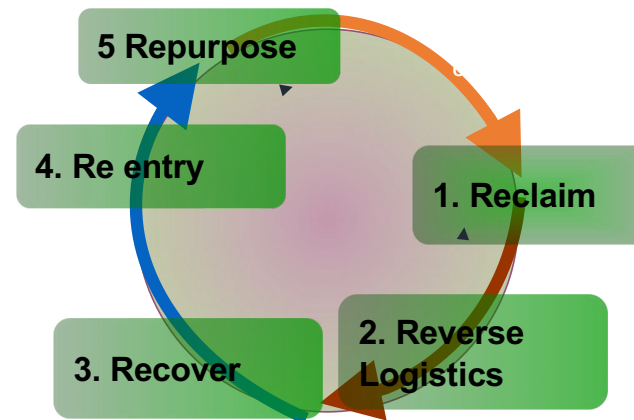


Towards Circular Economics= *Play of 5Rs*

Old paradigm: Linear Business Model

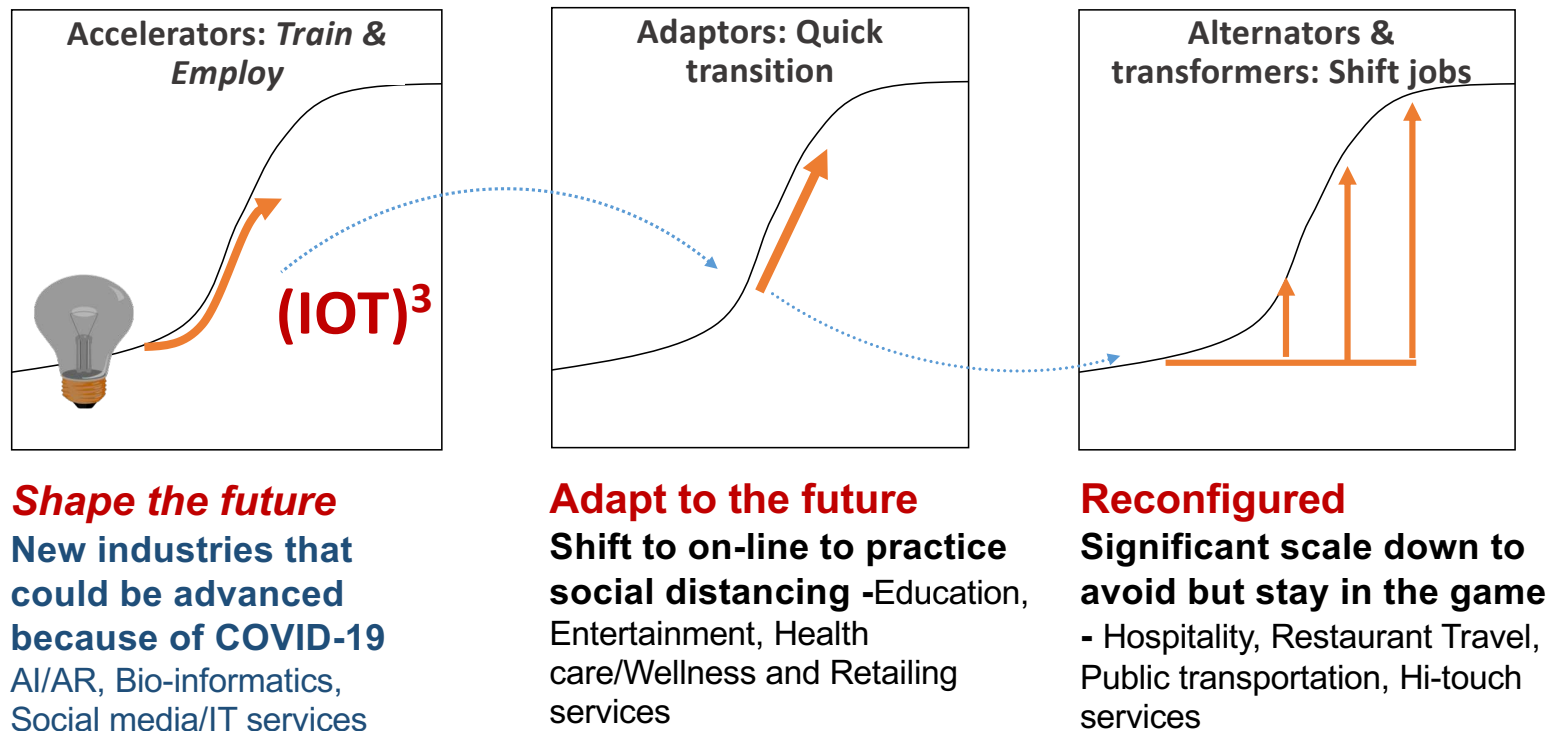


Possibly Paradigm: Circular Business Model

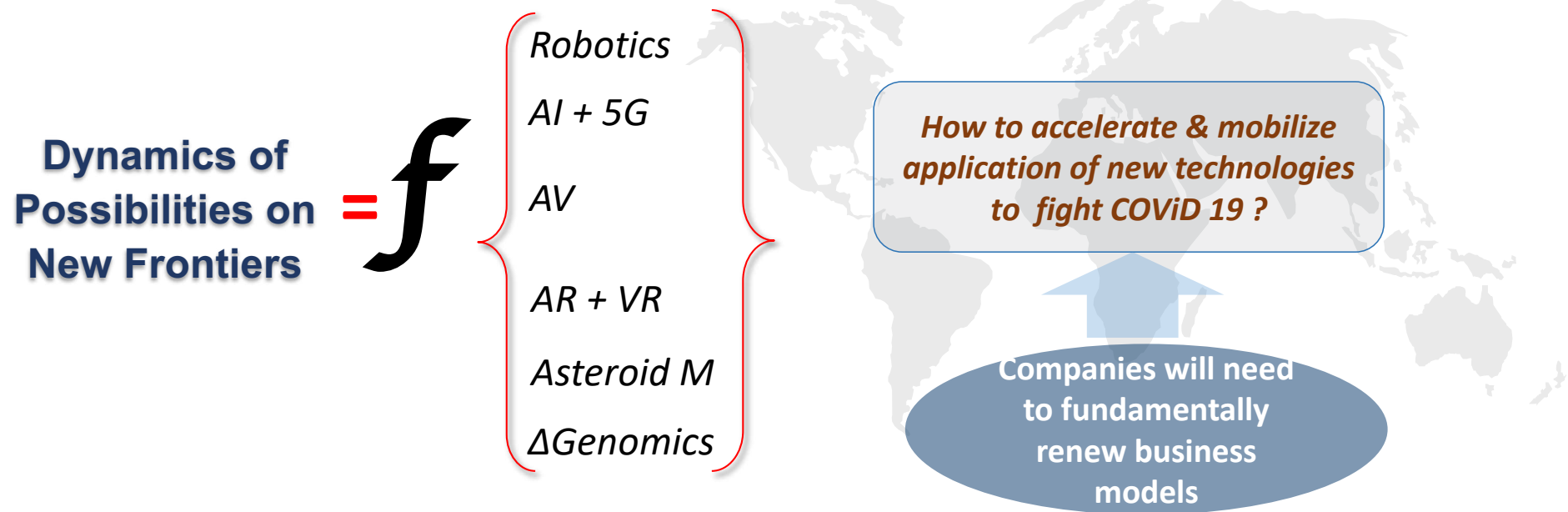


In fact “COVID 19” will trigger & advance significant changes across industries

Towards “Ideation/Imagination” Economy?

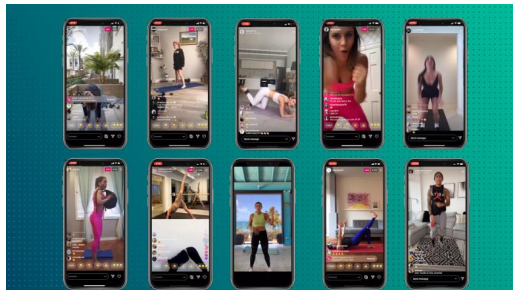


Driven by “physical distancing” we will witness series of giant leaps in our industries & service spaces



In the same spirit service industries powered by AI/IT could undergo major transformation

Wellness (and Fitness)



- **Video classes** are trending
E.g. Orange Theory has free 30-min work out everyday on their website
- 20% of studios see increase in new membership, albeit an overall decrease in revenue

Hospitality



- **AI-targeted marketing** to incentivize people to travel and 'live the moment'
- Need a **disaster preparedness and business continuity plan** - data recovery, property loss, hygiene, workforce shortage and safety

Education



- **Improved online education experience** to achieve equivalency to on-campus schooling and online professional development programs
- More families may prefer **full or partial K-12 homeschooling** or online homework

Our Planet is indeed in the middle of multi level tensions along several dimensions(?)

Multi-level : Multi dimensional tensions

Macro level

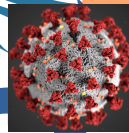
- ◆ Geo political disorder/Diffused threats
- ◆ Shifting Center of Gravity
- ◆ Dis-equilibrium in 3Es
- ◆ Conflict of “Ism”S
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Mega Tornado in the making?

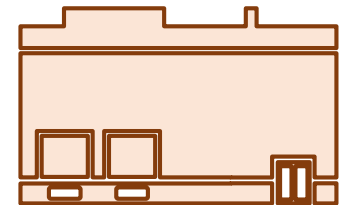


New possibilities



Micro level

- ◆ **Convergence of technologies**
 - *Rise of AI/VR versus NI*
 - *Physical versus Knowledge assets*
- ◆ **New business models** –Asset to Energy and waste management



Today three high level points....

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Our Planet in
Perspective

The character of the **Global economic equations** *will shift in dramatic ways*

2

Leadership
Imperatives?

3

Unlocking the
Leader in You

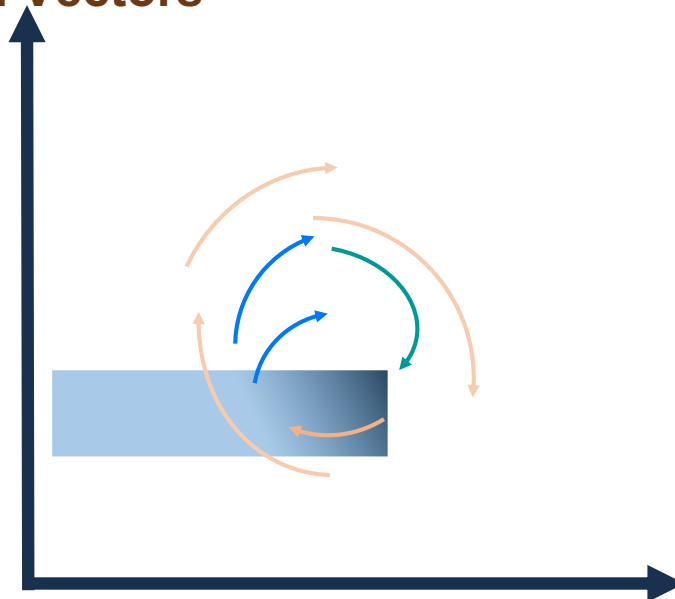
So the Emerging Landscape..... What might be the leadership requirements?

The Two Critical Vectors

1 Knowledge Intensity

2 Complexity

Global Economic Environment



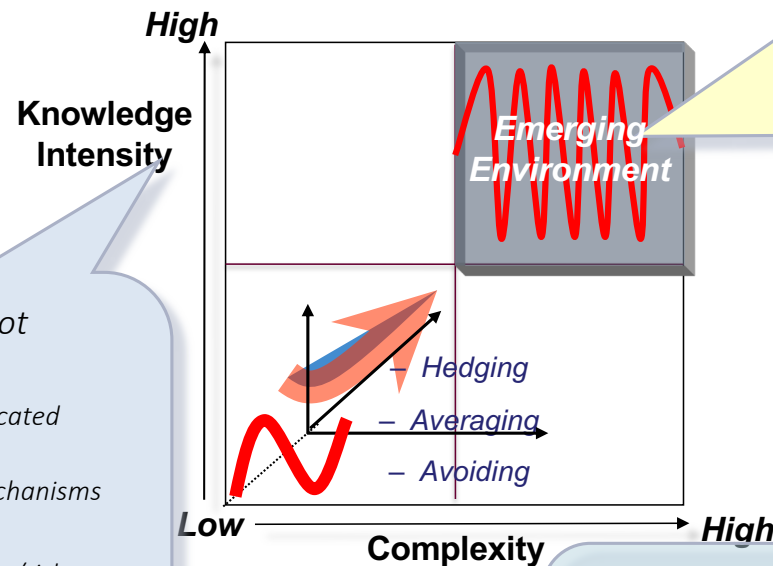
Challenge: Old tools, old mindsets, old habits for the New Environment are indeed inadequate

Global Economic landscape: The Basic framework

Global Economic Environment

Specific factors (not comprehensive):

- Increasingly sophisticated technologies
- Market & Pricing mechanisms
- Shortening life cycles
- Innovation of business/risk management models



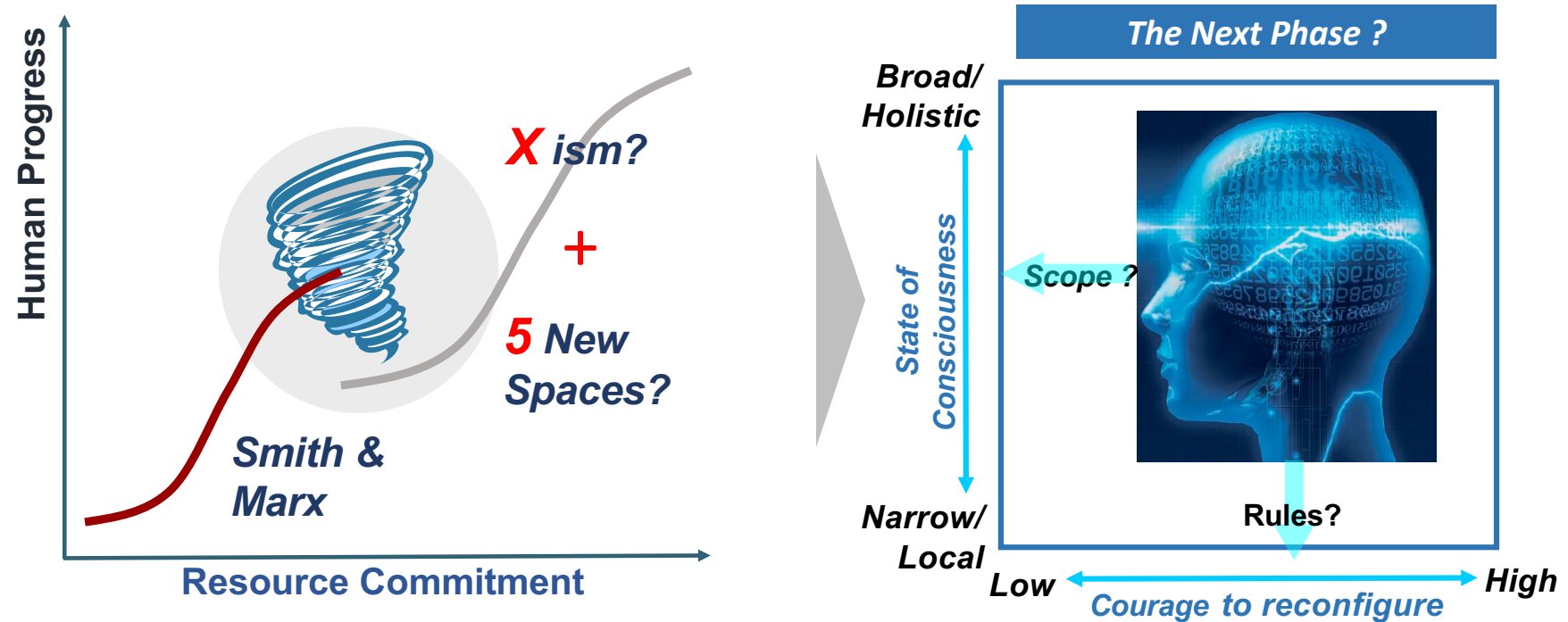
New Leadership Framework requirements:

- Imaginative & Intuitive capacity
- Non-Linear versus linear thinking
- Dynamic - "Selfless" compassion
- Holistic & timely responses to sudden events
- Analytically sound problem-solving capacity with global perspective

Specific factors (not comprehensive):

- Geo politics & Geo economics/Trade rules
- Regulatory requirements- environmental, safety and sovereign policies
- Supply chain contracts and networks
- Public expectations(Community to national levels)

Turbulent times: - *in search of* more Efficient Resource Allocation Mechanisms?



...Will require Interoperability & Uncommon connections help to open up problem solving spaces..



& Uncommon
Connections...

Interoperability

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Leadership Imperatives?

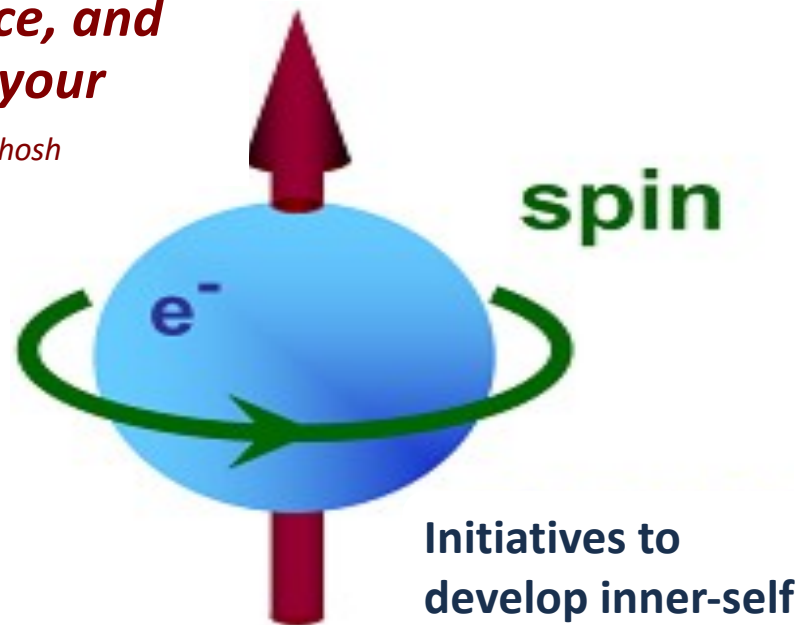
Several mega strategic themes will define **transformational Leadership requirements in 21st the Century**

3

Unlocking the Leader in You

Leadership = Symphony between two universes – internal and external

“Leadership is making others better in your presence, and ensuring it lasts in your absence...” Partha Ghosh



What is Leadership? –Manager *versus* a Leader

Manager	Leader
• relies on control	• inspires trust
• administers	• innovates
• plays by the book	• is an original
• eyes are on the bottom line	• eyes are on the horizon
• focuses on systems and structure	• focuses on people
• follows	• originates
• accepts status quo	• challenges status quo
• classic good soldier	• her/his own person
• has a short-term view	• has a long-term perspective
• asks how and when	• asks what and why
• maintains	• develops
• accepts reality	• investigates reality
• does things right	• does the right things
Not comprehensive, builds on popular literature	



**Unleashing your inner power.. through 360 degree understanding
of the outer world...**

*...." How far you will go will be depend upon, how far
your vision could stretch and how much you sharpen
your passion"*

Partha S Ghosh

Leadership is a matter of how *to be*, not only how *to do*

**Great
Leader**

=

Communicating skills
Leading teams
Leading organizations
Building and maintaining relationships
Spurring innovations
Fostering high performance
Aligning strategy and execution

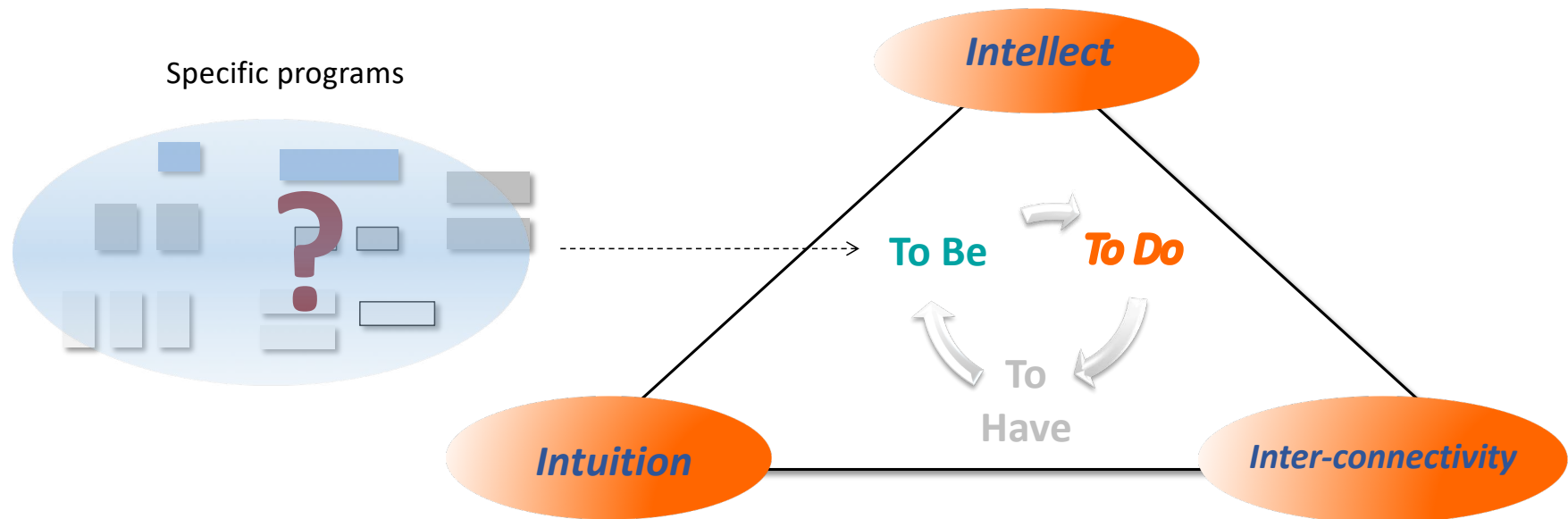
Leadership Skills

Personal Effectiveness

Character
Integrity
Values
Self-awareness
Self-management
Self-development
Wisdom

Then organizing a set of programs which enable the dynamics of *cultivating the 3PIs*

Partha S Ghosh Leadership Development framework



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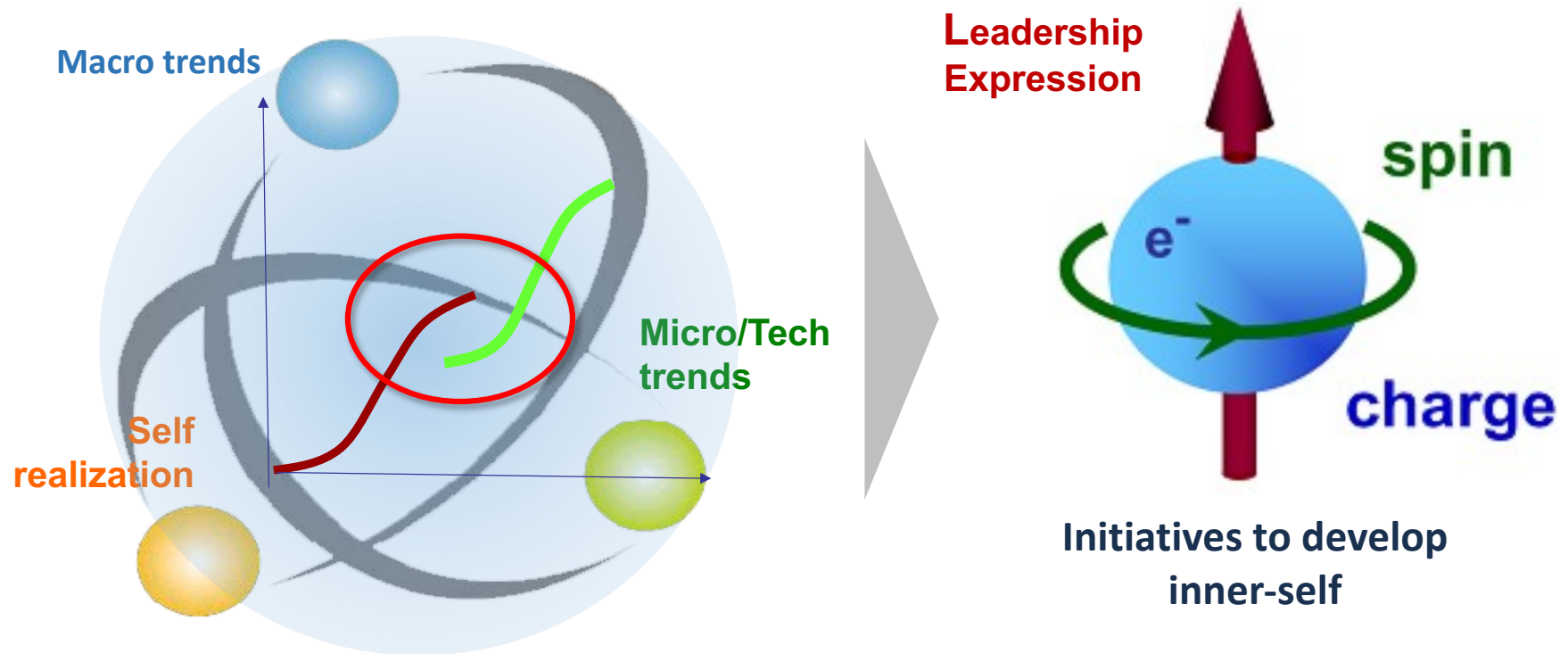
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Unlocking the
Leader in You

Innovative & Holistic Leadership models with global reach must emerge, - to address “*issues = opportunities*”

Ensuring Change Is Self-Perpetuating at all levels

Key components



Enabling possibilities for major leaps

